

# TwinIce

dispense technology



Iced to excite -  
**undiluted refreshment**

# Tap into cool profits

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Field-proven in busy bars around Dublin, Ireland, innovative TwinIce technology from IMI Cornelius will drive volume sales uplifts ranging from 40% to 200%.

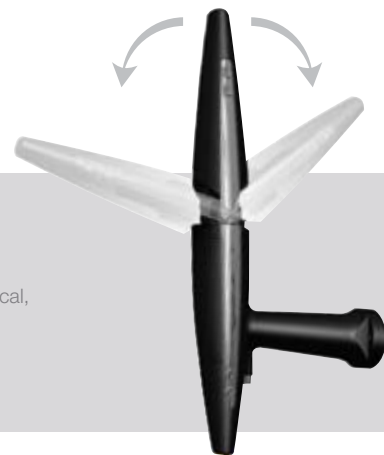
Here is a destination drink with a difference – a truly extra-cold draught beverage that is guaranteed to enhance the drinks experience and deliver total customer delight.

As drinks are poured, TwinIce turns draught beverages to ice right before the customer's eyes. The technology dispenses standard draught product topped off with a drinkable head of frozen crystals, freshly-created out of the product.

This unique draught beverage can only be experienced in an out-of-home bar environment – sending shivers of anticipation along your bottom line!

## The “how” behind the “wow”... (Part 1)

Key to this new technology is our revolutionary patented twin-action tap (hence the name “TwinIce”). This innovative mechanism is a two-chamber, mechanical, non-compensated dispense tap. When pushed forwards, the tap pours draught cider. When pulled backwards, the tap pours “cider ice”. For perfect dispense of beer products, a tap adaptation for conventional beers is also available.



# Cider Ice Sensation

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- TwinIce technology dispenses cider with a drinkable head of frozen crystals, freshly created out of the product
- Total refreshment, with added extra-cool appeal!
- Destination draught beverage – you can't buy this in a bottle
- Hand-crafted by bar staff, using a revolutionary twin-action dispense tap
- This sensational drink will stay very cold in the glass for at least 30 minutes, whatever the weather



Cider

# Undiluted refreshment

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Unlike bottled drinks poured over ice cubes made with water – which dilute the taste – TwinIce technology produces frozen crystals of pure, undiluted product that deliver 100% of the flavour of the dispensed draught beverage.

More taste, more volume sold and a drink that stays glacially cold for at least 30 minutes, right to the bottom of the glass - brrrr..rilliant! The Retailer has a differentiated offering on the bar and the Brand Owner sells a full measure of genuine draught product, each and every time.

Initially field-trialled with cider, flexible TwinIce technology has been tested to successfully dispense an extensive range of beers – with impressive results. TwinIce delivers innovative ice-cold refreshment, to invigorate the important beer category whilst always maintaining and protecting a Brewer's specific brand values.

## The “how” behind the “wow”... (Part 2)

The TwinIce system employs a specially-designed frozen product generator. This compact cooler unit only requires “plug and play” installation and is best positioned under the bar, directly beneath the dispense font. The system will deliver a draw rate of 1 drink per minute, or 8 consecutively-dispensed drinks (at 24°C ambient) with a recovery time of 5 minutes. Operating ambient temperature range is 18-32°C, with an operating humidity range of 45-65RH.



# There's nothing hotter than ice

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- An extra-cold beer with a difference – guaranteed to become “hot news” amongst bar customers
- Perfect enhancement for “guest beer” presentations, or speciality brewery products
- Most effective with beers where the drinkable head of frozen crystals can be easily seen, such as continental-style lager beers
- Pure, undiluted refreshment – unlike bottled products poured over ice cubes (and attracting associated hygiene issues)
- A destination draught beer – bringing new excitement to this major drinks category



**Beer**

# Drinks flexibility with TwinIce technology

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Cider or beer today, but ... what about tomorrow?

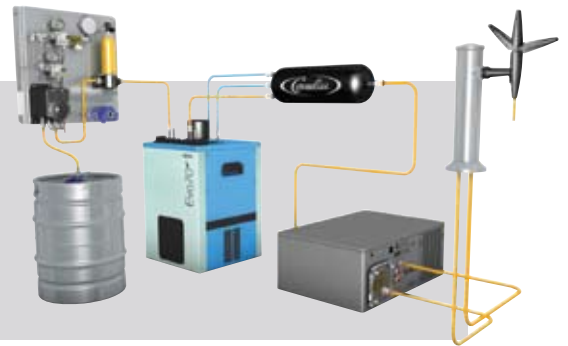
TwinIce technology is a highly flexible platform that can be adapted to dispense wine, spirits-based drinks, soft drinks, fruit juices, coffees – just about anything. The possibilities are endless. Set your imagination free and, assuming core product in draught format can be made readily available to supply the system, the potential for significant retail sales growth will become reality.

Investment in TwinIce equipment ensures flexibility for the future – the system set-up and dispense parameters can be re-commissioned to change the offering and deliver a different drink product at any time, allowing you to generate renewed excitement for the draught beverage of your choice.

TwinIce – delivering drinks flexibility, through technology.

## The “how” behind the “wow”... (Part 3)

Extra cold draught product should be delivered to the TwinIce generator at 2°C from a keg ideally stored in a chilled cellar, typically using a standard remote cooler, python and additional extra cold cooler located in the retail outlet. The generator will then deliver frozen product via the dispense tap at -3°C. A system cellarboard, wall-mounted in the cellar, features a fob detector, gas supply regulator, cleaning socket and keg connector.



# Iced to excite

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- Twinlce unlocks a whole world of new drinks possibilities – now you can set your imagination free!
- Unique drinking experiences – tailored for each destination bar
- Imagine flavoured alcoholic beverages, topped with a layer of drinkable frozen crystals that tingle agreeably on the lips!
- A wide range of alcoholic and non-alcoholic drinks, suitably delivered in draught format, can all be transformed through Twinlce technology
- Flexible, seasonal drinks offerings can be created



**Spirits**

# IMI Cornelius

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We work with the world's leading beverage retail and brand owners to deliver consumers' favourite drinks in innovative and exciting ways.

consistent delivery  
of an exceptional



**out of home**  
drinks experience

## Talk to us

IMI Cornelius (UK) Ltd  
Tything Road, Alcester  
Warwickshire, B49 6EU

Tel: +44 (0) 1789 763101  
Fax: +44 (0) 1789 763644  
[www.corneliusuk.com](http://www.corneliusuk.com)

IMI Cornelius Deutschland GmbH  
Carl-Leverkus-Strasse 15  
D-40764 Langenfeld

Tel: +49 (0) 2173 7930  
Fax : +49 (0) 2173 77438  
[www.imi-cornelius.de](http://www.imi-cornelius.de)